

Social media content ideas

We're proud to be supporting National Home Security Month this October. Helping to raise awareness around the importance of good security amongst homeowners – especially as the dark nights draw in.

#NHSM21 #ProtectWhatMattersMost ❤️

#NHSM21 is here to help you #ProtectWhatMattersMost ❤️ During October, we'll be supporting the annual campaign, which aims to help combat break-ins. #NHSM21 #ProtectWhatMattersMost ❤️

According to recent data from the Office for National Statistics, 76% of domestic burglars in England and Wales accessed a property through a door, and in 24% of cases where entry was gained, the door was unlocked. In contrast, the door was unlocked in just 2% of attempted burglaries. #NHSM21

Security is the number one concern for most people in a new environment, so if you've recently moved house, change the locks and deadbolts to protect your valuables and your family. #SecurityTip #NHSM21 #HomeSecurity

#SecurityTip you're less likely to become a target of burglary if you have a well-fitted and well-maintained burglar alarm system installed. #NHSM21 #HomeSecurity

All too often security is overlooked, until an incident forces homeowners to take stock. That's why we're supporting #NHSM21, a national home security campaign that raises awareness of the issues to help keep homes, families and possessions safe. #ProtectWhatMattersMost ❤️ #HomeSecurity #NHSM21

According to @AvivaUK 9.73 million homes in the UK have experienced burglaries, break-ins, or attempted break-ins. Installing home security measures can deter thieves from attempting to access your house, as well as notify you if there's a break-in. #NHSM21 #HomeSecurity

#NHSM21 helps you #ProtectWhatMattersMost ❤️ by offering advice on home security as the nights draw in. Darker days and seasonal celebrations present an opportunity that's too good for thieves to resist – the number of home thefts rises by more than a third at this time of year.

#SecurityTip, prevent lock fishing attacks with a letterplate that meets TS008 standard. #NHSM21 #HomeSecurity

Lost your keys? No need to worry when you have a smart lock. Use a pin code, remote fob, or smartphone to unlock your door! #NHSM21 #HomeSecurity

#DidYouKnow? Catalytic converter theft is up by more than 100%, according to @Which? with research revealing that rising prices of precious metals could make you and your car a target for organised crime. Keep an eye on any midnight mischief with 24-hour CCTV surveillance. #NHSM21 #HomeSecurity

